

# Trainer guidance: What is Open Government Data (OGD)?

Learning materials provided by the Guide on Open Government Data (OGD) Action Planning for Sustainable Development can be used for sensitization and training of government officials and other OGD actors. This document aims to provide guidance to trainers who will use the learning materials on *What is Open Government Data* as a training module on this topic.

Module Overview		Notes
Type	Lecture/presentation	Followed by Q&A moderated by facilitator
Time	10 min presentation plus Q&A	Total 30 to 60 minutes
Target Participants	All groups A to F (see below)	Max 60 participants, tables of 5 to 10
Prerequisites	Non	
Materials	Non	
Presentation	Slides English	<a href="#">What is Open Government Data</a>
Further reading	OGDCE Guidelines	<a href="#">Section I - What is Open Government Data?</a>

## Learning objective

By completing this training module participants will learn about:

- The basic concept of OGD
- Key terms and definitions of OGD
- OGD principles

## Guiding Questions

By completing this module participants will be able to answer the following guiding questions:

- What is data, structured data and datasets?
- What is Open Data?
- What is Open Government Data?
- What data must be excluded from being published as OGD?
- What are the OGD principles?
- What is the difference between structured and unstructured data?
- What common file formats can be processed by machines?
- What are the key characteristics of an open license?
- Why should OGD be available at zero or max. marginal costs?

To be addressed by the facilitator in case they are not asked/covered by the participants.

## Expected outputs

Participants will be able to:

- Explain in their own words the basic terms and definition of OGD
- Differentiate suitable file formats for OGD
- Differentiate suitable open licenses for OGD
- Explain why OGD should be available at zero cost

## Methodology

This module will be conducted by one expert on open government data. The expert will introduce the module and provide an overview on learning objectives, materials to use, expected outcomes. The expert will then deliver a 10 minute presentation on the subject. The presentation will be followed by a Q&A session moderated by a dedicated facilitator.

## Target Participants

- A. Government leaders (top-level, policy/decision makers)
- B. Government specialists and technicians (mid-level, ICT department, statistical officers)
- C. Civil Society Organizations (CSO) representatives
- D. Independent journalists and representatives from media organizations
- E. Academia (public administration, informatics, statistics)
- F. Private Sector (ICT companies and start-ups)