

## Call for Entries Open for 2016 SADC Media Awards

**Pretoria** - Members of the media are invited to submit their entries for the 2016 SADC Media Awards competition.

The closing date is 29 February 2016.

The Southern African Development Community (SADC) Media Awards were established in 1996, following a decision by the Council of Ministers to establish a sector that deals with matters relating to, among others, information, culture and sport.

These awards serve as part of ensuring a link, coordination and synchronisation between the formal structures of SADC governments, civil society, academia, labour and the media.

The objectives are to promote regional integration and cooperation with the broader aim of recognising excellence in journalism in the area of print, photo, television, radio as well as to encourage media practitioners in member states to cover issues pertaining to the region.

The competition also consists of the Water Media Awards, which are aimed at recognising stories that promote Integrated Water Resource Management (IWRM) in the SADC region.

The competition has four categories namely, print photojournalism, television and radio.

Journalists who wish to enter the competition can access more information about the competition, including competition rules, from the GCIS website links:  
<http://www.gcis.gov.za/sites/www.gcis.gov.za/files/docs/newsroom/release...>  
<http://www.gcis.gov.za/sites/www.gcis.gov.za/files/docs/newsroom/release...>

Entries need to be posted or delivered to MDDA or GCIS offices marked:

SADC Media Awards Entry  
MDDA - 4th Floor  
31 Princess of Wales Terrace  
Parktown, Johannesburg  
2193

or

SADC Media Awards Entry  
GCIS - Tshedimisetso House  
1035 Francis Baard Street  
Hatfield, Pretoria  
0028

For enquiries, interested members of the media can call Themba Sepotokele on 082 490 9869 or Mmemme Mogotsi on 072 856 4288.

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