



# Monitor and Evaluate

Division for Public Administration and Development Management (DPADM), United Nations Department of Economic and Social Affairs (UNDESA).

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# Importance of monitoring and evaluating OGD projects

It is important to monitor and evaluate OGD projects to:

- Understand progress
- Learn from experience and generate new capacities
- Identify opportunities for improvement
- Enhance accountability of implementation and use of resources
- Review and test assumptions that were identified at the beginning
- Improve processes and policies
- Understand the relations between OGD publication and reuse
- Ensure institutional memory
- Generate evidence to obtain support at different levels to continue with implementation

# Defining a set of monitoring and evaluation indicators

Each goal and commitment requires its own set of qualitative and quantitative indicators to ensure that implementation of the OGD action plan is moving in the right direction

Defined indicators also need to respond to the different stages of the implementation plan. This allows taking corrective actions as needed

Indicators should be collectively defined and agreed upon with stakeholders (N.B. it is important to allow actors that are external to the OGD development process to also provide feedback)

# Defining a set of monitoring and evaluation indicators

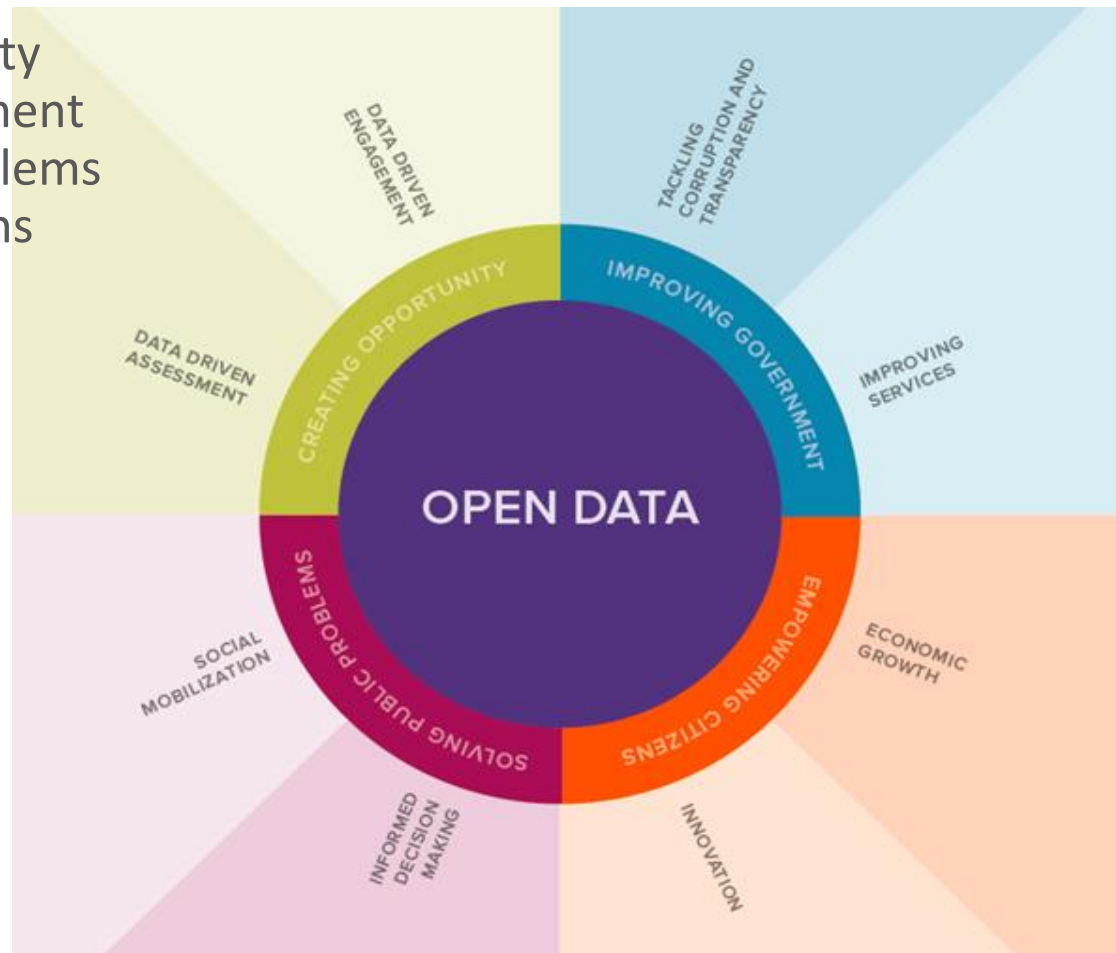
Type of Indicator	Inputs	Activities	Outputs	Outcomes	Impacts
<b>Indicator that answers the question:</b>	What resources are required?	What activities are required?	What does the project produce?	What are the short-medium term benefits?	How does the project contribute to strategic goals?
<b>Explanation - Indicator that allows to:</b>	Check that the assigned resources are used as defined	Check that the planned activities are being implemented	Check that inputs and activities are generating the expected outputs. If not, there is a need to make adjustments	Assess whether the outputs allow reaching the expected outcomes. If not, there is a need to make adjustments	Assess whether the outcomes contribute to achieving the strategic goals. If not, there is a need to make adjustments
<b>Example of indicators</b>	Estimate of financial and other resources	Organization of a capacity development workshop on OGD	Number of government officials trained Proportion of positive ratings on the training	Number and quality of datasets released through consultations between government and civil society organizations	Government officials' increased knowledge on OGD-related topics

# OGD impact

What is the impact of open data on people's lives?

Analysis ([www.odimpact.org](http://www.odimpact.org)) suggests that there exist four main ways in which open data is having an impact on people's lives

- Creating opportunity
- Improving government
- Solving public problems
- Empowering citizens



# OGD impact

## Enabling conditions

Effective projects are not built from the efforts of a single organization or government agency, but rather from partnerships across sectors.

Effective projects emerge from technical backend and organizational processes that enable the regular release of data with potentially high impact for the public.



Policymakers have an essential role to play in creating a flexible, forward-looking legal environment, and appropriate frameworks for monitoring and evaluation.

Effective projects identify an existing – ideally widely recognized – people’s need, and provide new solutions or efficiencies to address that need.

# Premise of successful OGD evaluation

Integration of OGD ecosystem actors involved in each project for the definition and monitoring of the metrics.





# Thank you!

Division for Public Administration and Development Management (DPADM) of the United Nations Department of Economic and Social Affairs (UNDESA).

OGD project and OGDCE Guidelines  
[publicadministration.un.org/en/ogd](https://publicadministration.un.org/en/ogd)

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